



www.softreetechnology.com

About Us

We aim to create and deliver innovative digital products to businesses with the best quality and speed.

Starting its journey in 2010, Softree Technology Private Limited is tirelessly working, developing and improvising its service offerings to stand in the position of market leader with great business application solutions.

Collaborating seamlessly with our clients, we've helped them to get market ready and reach their business goals with best ever productivity.



CONCEPT & ROADMAP

Creating a concept and roadmap for a mobile application involves several steps to ensure a clear vision, defined goals, and a structured plan for development.

- Identify the Problem and Define the Target Audience
- Set Clear Goals and Objectives
- Conduct Market Research
- Define Key Features and Functionality
- Create User Personas and User Flows
- Wireframing and Prototyping
- Development Roadmap
- Testing and Feedback Iteration
- Launch and Marketing Strategy

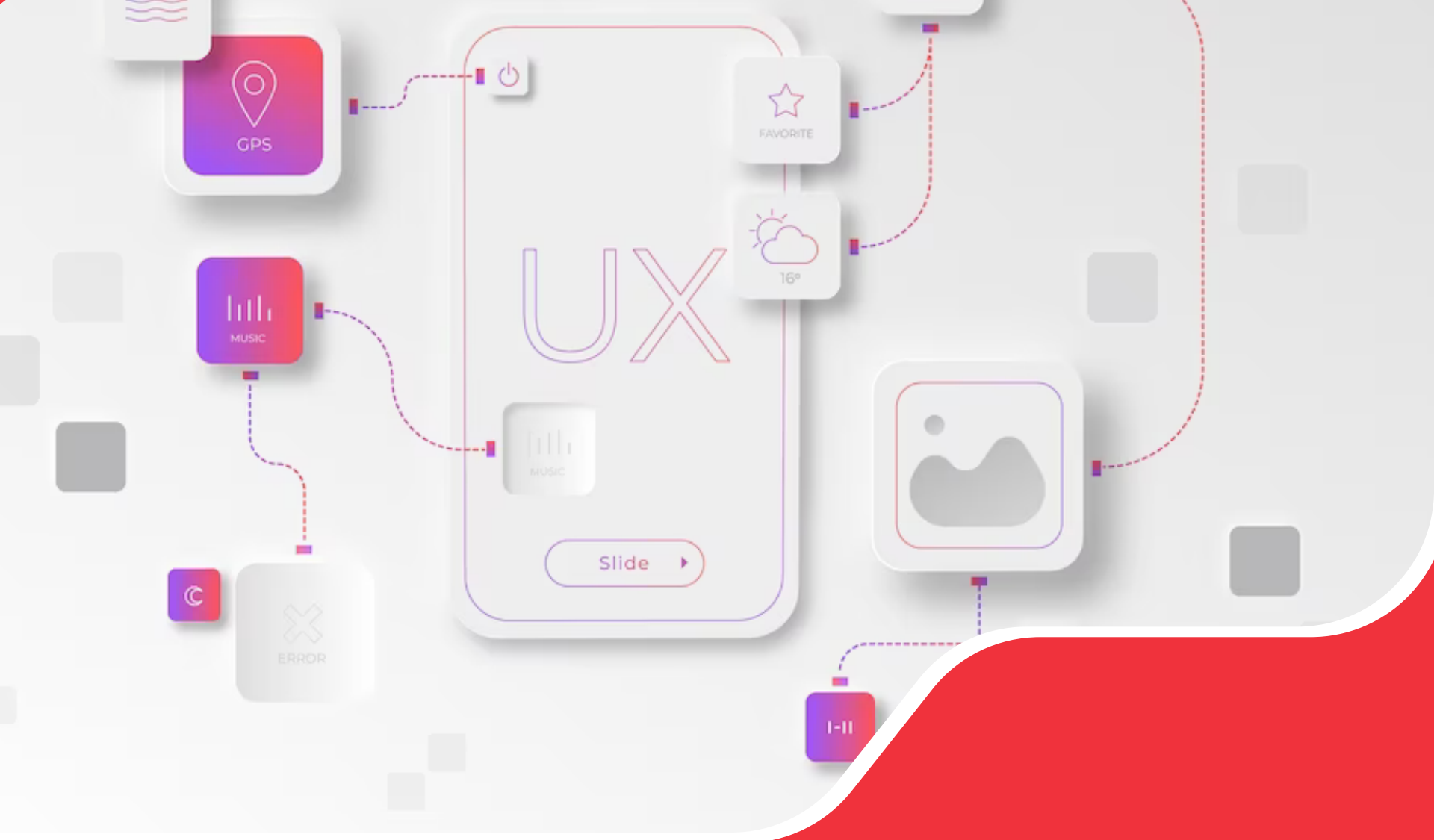


Designing and prototyping an app involves a creative process to visually and functionally define the app's user interface (UI) and user experience (UX).

We begin by sketching rough wireframes on paper or using digital tools like Sketch, Figma, or Adobe XD



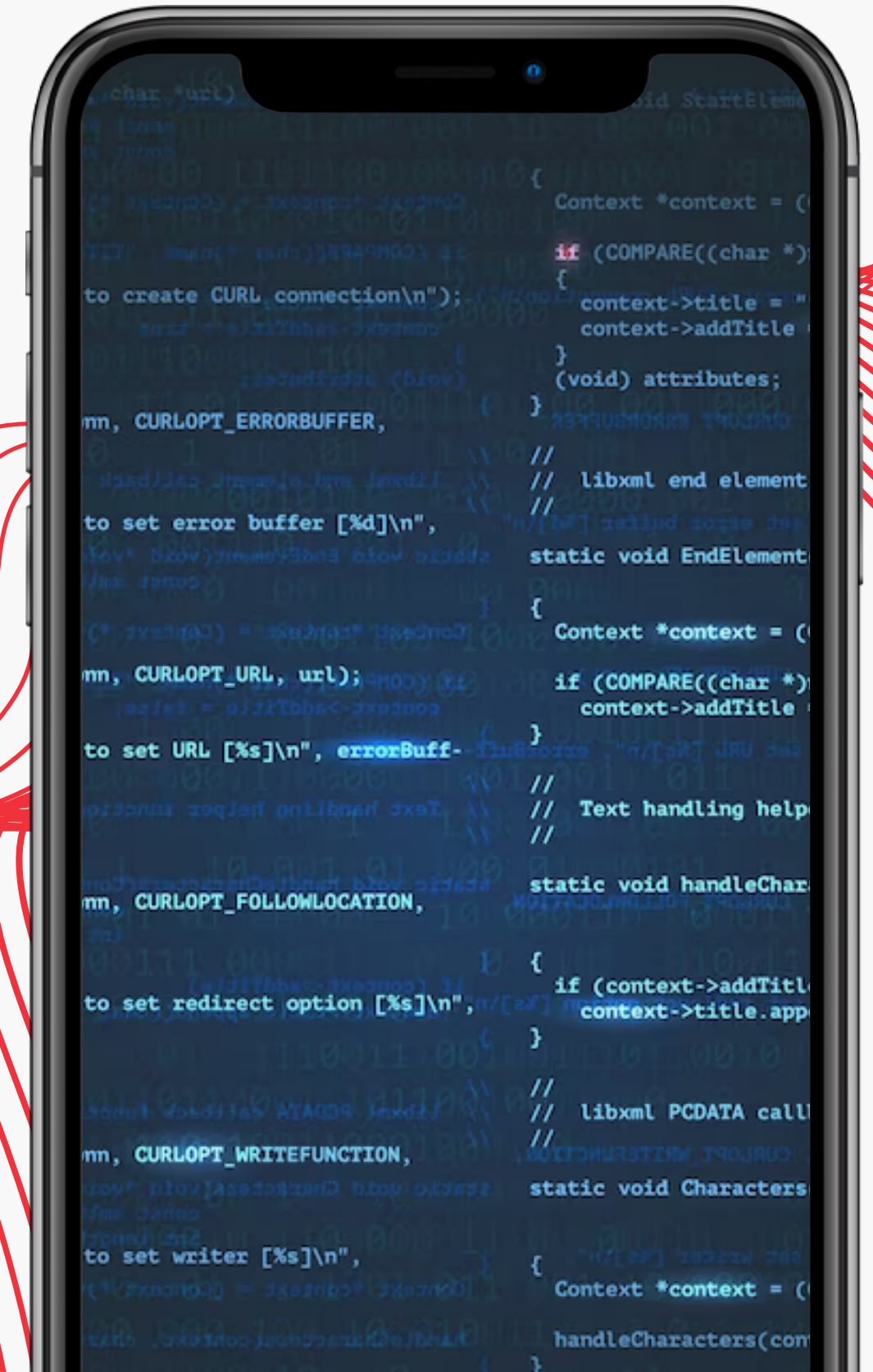
DESIGN & PROTOTYPE



App development process

Our app development process typically involves several stages that encompass planning, design, development, testing, and deployment.

Here we create a detailed project plan that outlines the scope, timeline, resources, and budget for the app development.



USER TESTING OF THE APP

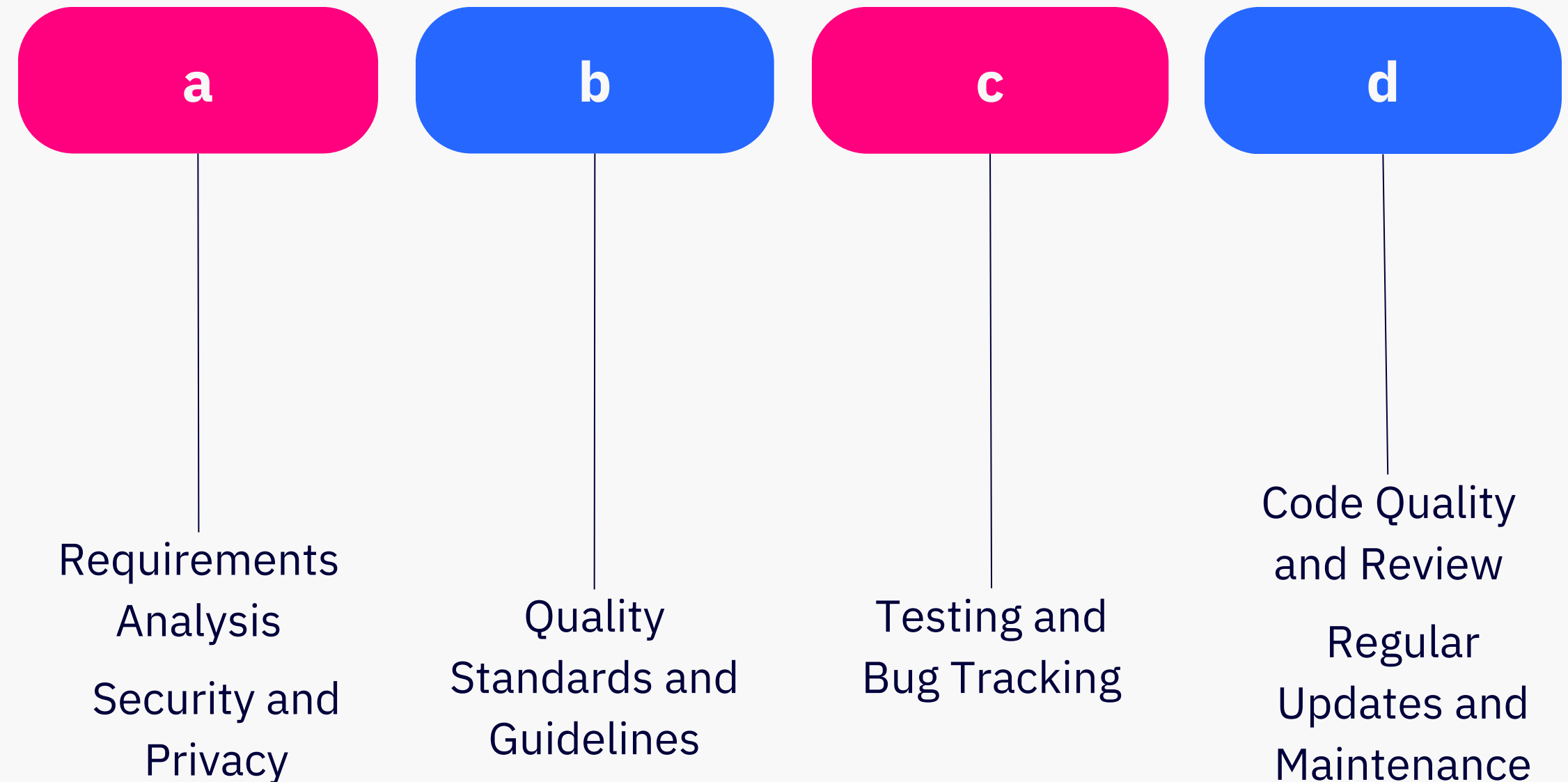
User testing of an app is an important phase in the development process to gather feedback and insights from real users. It helps us identify usability issues, uncover user preferences, and validate design decisions

By conducting user testing throughout the development process, we iteratively refine and improve the app, ensuring a better user experience and higher user satisfaction.



Quality control

Quality control is crucial during the development of a mobile app to ensure its reliability, functionality, and user satisfaction.



SUPPORT THE APP AFTER LAUNCH

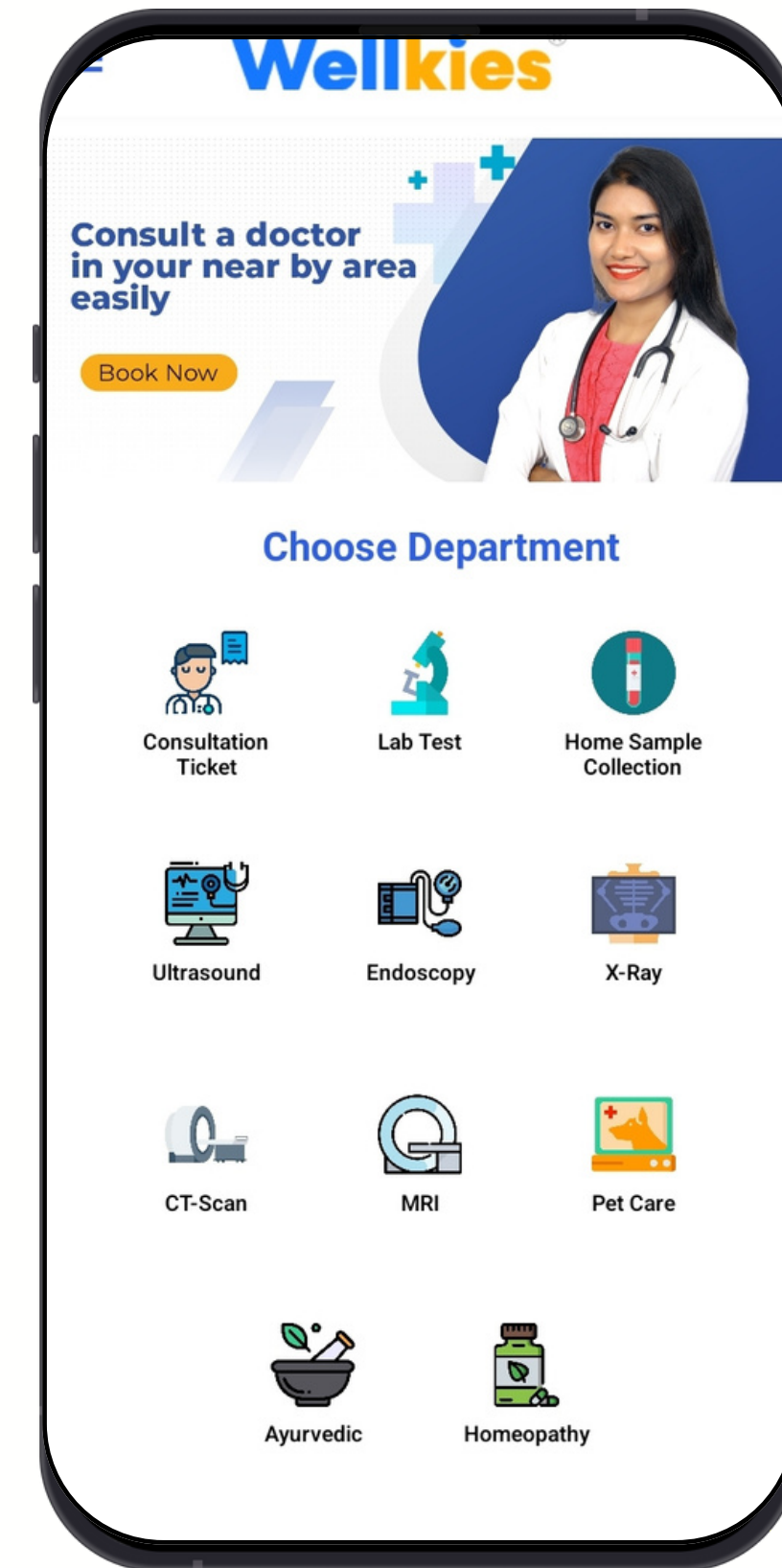
Providing support for your app after its launch is crucial to ensure customer satisfaction, address user queries, and maintain the app's performance and reliability. We understand this completely



Wellkies for users

Wellkies for users lets you book an offline consultation easily with your favorite doctor!

With this app the motto was to simplify in-person consultation with doctors nearby. No need to go through the hasty process booking a consultation with a phone call or by visiting the clinic/hospital as the process can be done with just a press of a button.

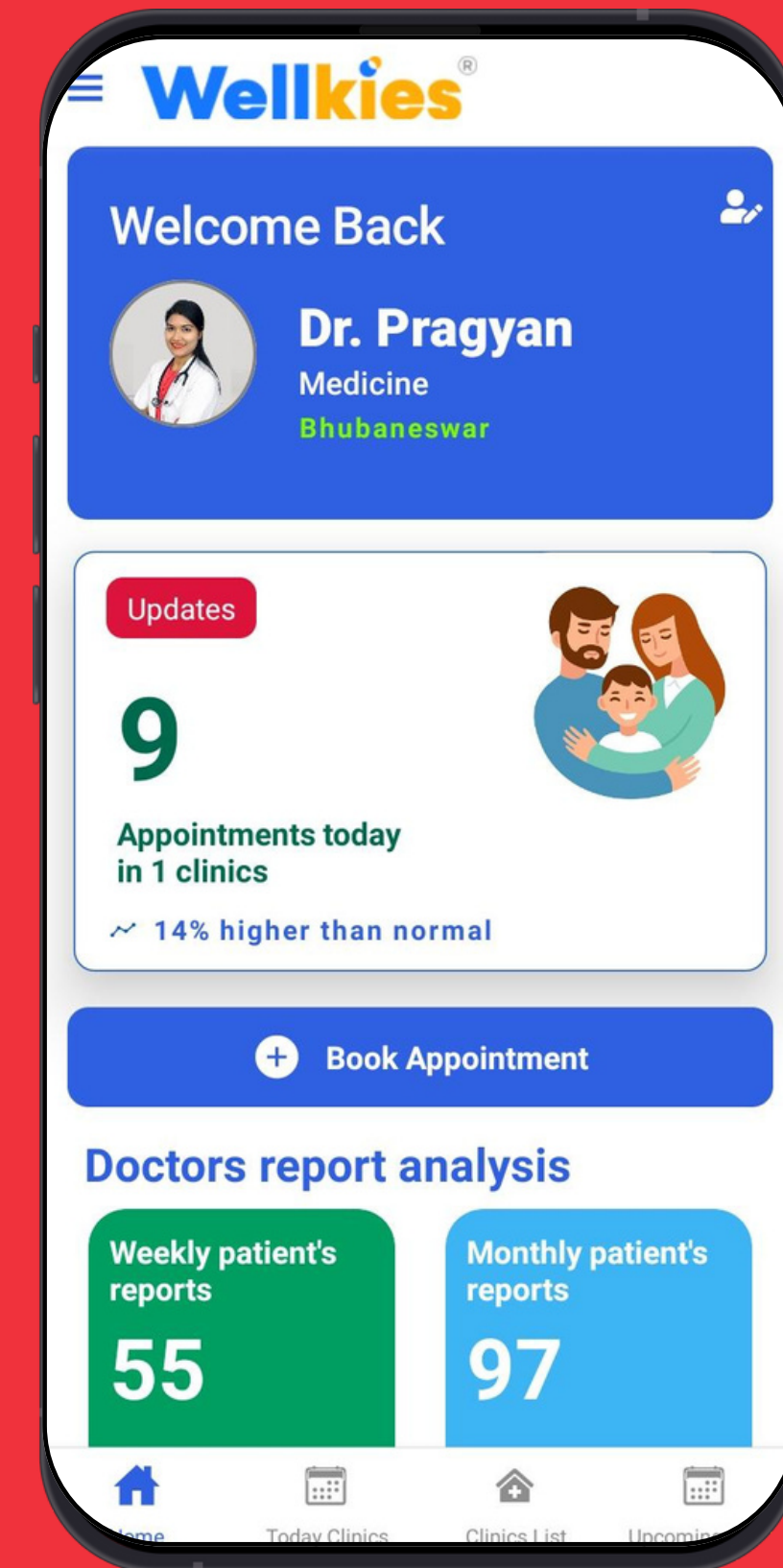


[See the app in action](#)

Wellkies for Doctors

Wellkies for doctors lets doctors manage patient inflow, bookings, cancellation and see earning analytics.

WELLKIES for Doctors lets the doctors seamlessly manage their appointments with different hospitals or clinics. The app keeps track of appointments and doctors can easily cancel one and let patients know via app. It also lets doctors reschedule and notify patients. The app shows detailed weekly, monthly and yearly analytics reports.

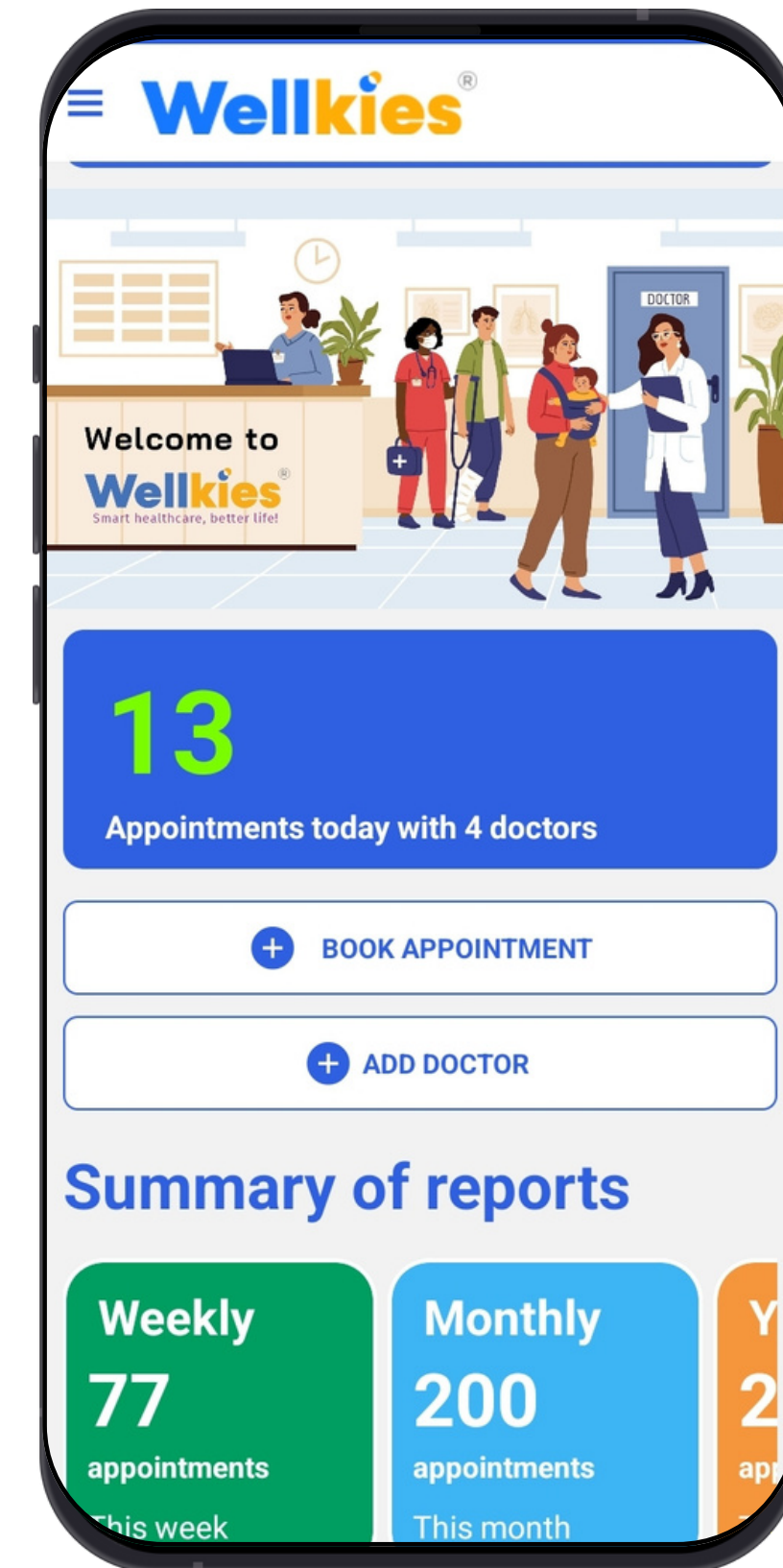


[See the app in action](#)

Wellkies for clinics

Wellkies for clinic empower clinic owners to manage Patients' bookings, doctors' availability, departments management, etc.

This app will streamline everything, starting from patient management, billing, patient history, diagnostic history, previous ailment to consultation tracking. WELLKIES is designed with keeping organizations of all sizes and shapes.



[See the app in action](#)



Thank You

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